



4th Annual Fall for Fortress
Dinner and Auction

Saturday, October 29, 2011

Sponsorship Form

Why Do We Need Sponsorships? Our annual Auction & Dinner is the major fundraiser for Fortress YDC. Sponsorships ensure that all overhead costs associated with the event are covered, allowing **100% of the \$35,000** we hope to raise this year to go directly into our programs.

How Will Sponsoring the Auction and Dinner Benefit Your Business? Fall for Fortress '11 will provide your business exceptional exposure to an elite and affluent "A List" audience of dedicated and passionate **Tarrant County volunteers and donors**. All sponsorship levels will enjoy **multiple mentions on our social media** sites (Facebook, Twitter) as well as linked logos on our website and monthly eNewsletters for one year. Below are some other standard benefits offered at a variety of financial commitment levels.

Publisher \$3500.00 (1 title sponsorship available)

- 2 Sponsored Tables (includes 16 tickets*)
- Top billing on sponsorship board at entrance to event
- Top Billing on Fall for Fortress 2011 registration website
- Advertising table for your business/organization at event
- Multiple acknowledgments from podium during event
- Full page ad on inside cover of auction program
- Linked logo on the Fortress YDC website homepage and Facebook profile page for 1 year

Editor \$2,000

- 1 Sponsored Table (includes 8 tickets*)
- Recognition on sponsorship board at entrance to event
- Acknowledgment from podium during event
- Name/logo on Fall for Fortress 2010 registration website
- Half page ad in the auction catalog and program

Author \$1000.00

- 4 tickets*
- Acknowledgment from podium during event
- Name/logo on Fall for Fortress 2010 registration website
- Quarter page ad in the auction catalog and program

Illustrator \$500.00

- 2 tickets*
- Name/logo on Fall for Fortress 2010 registration website
- Business card ad in the auction catalog and program

Printer \$250.00

- Acknowledgment on the Fortress YDC website for 1 year
- Listing in the auction catalog and program

* Tickets unused by you or your guests will be given to Fortress YDC volunteers
**Fortress YDC eNews reaches 3000+ local inboxes each month.

Name of Company/Organization: _____

[The name above will be used in all publicity material unless otherwise specified.]

Sponsorship Level (circle one): Publisher, Editor, Author, Illustrator, Printer

Please sign below and return this agreement with your **Check** (payable to Fortress YDC) or indication of **Credit Card payment** (circle one: MC, Visa, Discover, AmEx) (payable at www.fortressydc.org)

Signature _____

Name and position: _____

Date: _____ Email: _____

Address where you'd like receipt and tickets sent:

Address: _____

City, State, ZIP: _____

A tax receipt and signed copy of this contract will be returned to you upon receipt.

For inquiries or a sponsorship/advertising contract:

- Shanna Byrnes, Fall for Fortress 2011 Chair, shannabyrnes@att.net
- Stacy Kocur, Fortress YDC Communications Director, stacy@fwydc.org

- Send electronic copy of appropriate logo by email attachment in jpeg format to stacy@fwydc.org ASAP.
- Camera-ready art and/or ad copy must arrive in the Fortress office by Monday, October 17, 2011.

Thank you for supporting
Fortress YDC!
PO Box 422
Fort Worth, TX 76101
817.335.1007 (phone)
817.335.5748 (fax)